



To advance the  
profession of editing

## IPEd Notes

Institute of Professional Editors newsletter

July–August 2018

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### Message from the CEO

Dear members,

There has been a lot happening at IPEd over the last couple of months. In early July we launched into the first phase of our membership acquisition strategy by reaching out to potential members in New Zealand. We were delighted by the enthusiastic welcome we've received and work will begin over the second half of the year to map out where a new branch will be established. As you know, under our current constitution, formation of a branch outside Australia requires a resolution to be passed by the members, and we will be putting that up at our AGM on Wednesday 31 October. Until that happens, and presuming it will pass, all new NZ members will nominate to be attached to an Australian branch. We are thrilled to welcome new members from over the Tasman to IPEd.

This links in to the significant piece of work that Council has been working on, which is a review of IPEd's Constitution. Read below for further information, and how you can be involved.

Lastly, we have received an excellent suggestion by one of our members in SA about the possibility of recording workshops and meetings and sharing that as a resource for members nationally. We are all for sharing our resources, and envision making such recordings available to members on demand for a fee. We would like to put out a call for members in each state who have some skills in assisting to set this up or who have a recording device. If this is you, we'd love to offer you a free ticket to the branch member meeting of your choice (in 2018) for your time and effort in trialling this.

### Neilma Sidney Literary Travel Fund: Round 3

Applications open:  
10am, 16 August – 4pm, 13 September



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## News from the Chair, Kerry Davies AE

IPEd recently attended the Associations Forum National Conference on the Gold Coast, where I was asked to speak on a panel addressing the topic 'Being a Boutique Must-Join Association'.

I shared the podium with the Managing Director of the Western Australian Primary Principals' Association and the Vice-President and Queensland President of the Migration Institute of Australia. While we represented vastly different organisations, with different membership bases and core objectives, we shared, very strongly, the value of our members feeling supported, as part of a cohesive organisation.

We discussed member services and member engagement and retention, accreditation (raising the question of whether IPEd accreditation should be open only to members), board governance and the challenges of operating on limited resources. I also talked about the IPEd Mentoring Program, Secret Editors Business, the evolving webinar program and IPEd ambassadors program, and advocacy work.

Also attending the conference was IPEd Corporate Services Officer Tay Winchester and Company Secretary Connie Finestone, on behalf of her consultancy FineHaus. We also met Vishal Modi from Hill Rogers, our new auditor. We all got a lot out of the conference, with sessions on business development, digital transformation, advocacy, sponsorship, association mergers, and much more.

The exhibition hall was a goldmine of information also, with exhibitors from conference centres from around the country and New Zealand, as well as specialists in IT, benchmarking and online testing, to name a few. Now to write up my full report!

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## IPEd Constitution & By-laws review: have your say

IPEd has been operating in its current form since July 2016, following the transition to a direct membership organisation. Two years post-amalgamation, IPEd Council has completed a review of the transition Constitution and By-laws, and is proposing changes to better reflect the current operating structure of IPEd, and to ensure best practice corporate governance.

The proposed changes do not alter IPEd's purpose, membership rules, member rights or membership structure.

Council is now seeking to consult with members on the proposed changes.

An [information pack](#) has been prepared, which members can access via the Member Portal (you must be logged in). Members are invited to send comments and feedback to the IPEd Company Secretary ([secretary@iped-editors.org](mailto:secretary@iped-editors.org)) by 31 August 2018.

Members are also invited to attend an interactive webinar at 1pm AEST on Tuesday 14 August, where the IPEd Council will outline the proposed changes and invite discussion and feedback. The webinar will run for one hour. RSVPs are required for the webinar by 10 August 2018 to [secretary@iped-editors.org](mailto:secretary@iped-editors.org).

[VIEW INFORMATION PACK](#)

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## Welcome, new AEs

Congratulations to 50 editors who successfully passed the 2018 accreditation exam. This is more than half the candidates who sat the May exam, and they bring the total number of Accredited Editors to 355. IPEd Council, the Accreditation Board and IPEd membership offer an enthusiastic welcome to the new cohort.

Newly Accredited Editors have all been notified and can begin proudly using the post-nominal AE. They will be accredited until 2023. All AEs automatically qualify for Professional membership of IPEd, but are not automatically upgraded: any new AEs who wish to upgrade should contact Membership Officer Nicole Mathers ([members@iped-editors.org](mailto:members@iped-editors.org)).

**Renewal of accreditation** occurs every five years from the year in which it was achieved. The next round of renewals will occur later this year for AEs who gained accreditation in 2008; if that's you, start collecting your evidence of professional development and experience. We'll contact you soon with further details.

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## Style manual survey

With over 300 responses to IPEd's survey on the *Style manual* received, our Style Manual Steering Committee is now analysing the results and preparing a report for sending to the Digital Transformation Agency. It's clear from your answers that IPEd members and other users of the *Style manual* are desperate for a new edition, and overwhelmingly in favour of a digital version alongside a physical copy. We'd like to thank everybody who took the time to offer such considered, thoughtful feedback. We feel confident this data will sit comfortably alongside, and most likely enhance, DTA's existing research.

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## Editors Directory

IPEd's [Editors Directory](#) (ED) is available to all Professional members, providing a central database that clients across the nation (and further) can search for freelance editors. The Australian Society of Authors regularly sends its members to IPEd's ED when they're looking for editors. Can you afford to not be visible to these potential clients?

"I have noticed a definite increase in the number of academic editing clients coming to my website from the IPEd directory. This week alone, I have received three queries from authors seeking an editor for a book-length manuscript. I have also been approached about editing reports by organisations and businesses who have told me they found my details on the IPEd directory." – Robyn Kent AE, June 2018.

Details on [how to create an entry](#) can be found on our website, or by emailing IPEd's membership officer Nicole Mathers at [members@iped-editors.org](mailto:members@iped-editors.org).

[CREATE ENTRY](#)

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## Australian Inclusive Publishing Initiative update

As part of IPEd's commitment to the Australian Inclusive Publishing Initiative (AIPI), Editors NSW President Julie Ganner has been working with a group tasked with writing a set of plain English guidelines for publishers on why they need to create accessible content, and how to do it. Once complete it will be published as a free EPUB, and provided to the Federal Government's Digital Transformation Agency, to help them when updating the accessibility material in the new edition of the *Stye manual*.

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## Editors of Earth seeks guest hosts

Editors of Earth ([@EdsOfEarth](#)) is a rotation curation Twitter account for editorial professionals and students. Its goal is to make editors more visible, and to highlight the diversity of where we live and what we do. Like similar guest curation accounts for scientists, artists, farmers, cities and countries, the [@EdsOfEarth](#) account is hosted by a

different person each week, with each curator encouraged to bring their own approach to the account.

[Find out more](#) or [apply](#) to become a guest curator.

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## Membership benefits

IPEd members are eligible for discounts on a variety of products and services, year-round, including:

- *Books+Publishing / Weekly Book Newsletter* – **25% off subscription**
- Macquarie Dictionary & Thesaurus – **up to 15% off subscription**
- PerfectIt – **30% discount**
- Geoff Hart titles including *Effective onscreen editing*, 3rd edition – **up to 25% discount**
- *The Australian manual of scientific style* (AMOSS) – **\$10 off**
- Society for Editors and Proofreaders (SfEP) online courses and conferences – **various discounted rates**
- Editors Canada – **member rates on webinars, online training courses and conferences**

[FIND OUT MORE](#)

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## EVENTS FOR EDITORS

All IPEd branches host workshops, seminars, webinars, member meetings and other events, open to all IPEd members at member rates. *IPEd Notes* will list these events in each issue, but members are encouraged to visit the [events page](#) of the IPEd website for links to more information.

Attending an event at a branch other than your own is an opportunity to meet members of other branches and attend a professional development event that may not be available in your own branch.

### Editors NSW

#### MEMBER MEETING

##### **AGM**

6.30pm for 7pm, Tuesday 7 August

Sydney Mechanics School of Art: Level 1, 280 Pitt Street Sydney CBD

#### WORKSHOP

##### ***Introduction to thesis editing***

9.30am–4.30pm, Friday 31 August

UTS Short Courses Venue: Level 7, 236 Jones Street Ultimo

## Editors Qld

### MEMBER MEETINGS

#### **AGM**

6pm for 6.30pm, Wednesday 1 August  
Function Room 1, Motel on Gregory, 89–95 Gregory Terrace Spring Hill

#### **WORKSHOPS**

Held at Function Room 1, Motel on Gregory, 89–95 Gregory Terrace Spring Hill

#### ***Marketing your editing business***

9am–4.30pm, Friday 24 August

#### ***The freelance editor's toolkit***

10am–2.45pm, Saturday 27 October

## Editors SA

### MEMBER MEETING

#### **AGM**

7.15pm Monday 27 August  
Intersect, 167 Flinders Street, Adelaide

## Editors Vic

### MEMBER MEETINGS

#### **AGM**

6pm for 6.30pm, Wednesday 22 August  
CQ Functions, 113 Queen Street (cnr Little Collins), Melbourne

#### **Freelance lunch**

12.30pm, Tuesday 25 September  
The Fitz Cafe, 347 Brunswick Street (cnr Kerr Street)

#### TRAINING

Held at CAE, 253 Flinders Lane, Melbourne

#### ***Indexing: adding to the editor's skillset***

10am–4pm, Saturday 18 August

#### ***Plain English 101***

10am–1pm, Saturday 8 September

#### ***Grammar for Editors: Advanced***

10am–5pm, Saturday 22 September

## Editors WA

### WINTER SEMINAR

#### ***The 'good' editor: practice, principles and ethics***

9am–1pm Saturday 25 August  
Edith Cowan University, Mount Lawley Campus, Building 3, Room 3.111/112

## Society of Editors (Tasmania)

### MEMBER MEETING

#### **AGM**

7pm, Wednesday 29 August  
Rosny LINC, 48 Bligh Street, Rosny Park

### **Membership**

Visit the online member portal to update your records and pay for events.

[LOG IN](#)

### **IPEd Branches**

For details of events in your area, check your state branch website.

[BRANCHES](#)

[iped-editors.org](http://iped-editors.org)

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